

THE LOOKING GLASS



INTRODUCING...The Looking Glass, a newsletter through which we hope to keep you up to date on progress at Lake Geneva. In this first issue we can't hope to summarize all the work which has gone into the project since last spring; but we can touch on current developments of interest to you because you do have a personal interest in our project--For example...

WATER LEVEL...Two huge pumps are pouring water into the lake basin at a rate of more than 2,000 gallons a minute--4.4 cubic feet per second--and the lake is filling according to our time schedule. Of course, once filled, the lake will require but little supplementary pumping, natural springs and rainfall supplying all but a limited amount of the water needed to maintain the lake level. Drop out and watch your beaches grow.

TREES, TREES, TREES...462 silver maples have been planted along the roads in Lake Geneva's Riverwood Subdivision--and this is just the beginning one of the most delightful residential areas in Central Michigan.

STORY BOOK HOUSE...Work has begun on Lake Geneva's Story Book House, a model home which will provide one more finishing touch to a project which is going great guns. Pay us a visit, look over the programs now in progress; bring your questions with you or just stop in to pass the time of day. The Lake Geneva Family is always at home to you...

MORE TO COME...This is the initial issue of The Looking Glass, subsequent newsletters will be coming to you on a regular basis. Meanwhile, if you have any items of interest to our people, just give us a call...!