

Kiebcu Foods
Michigan Beef
By Ken Coin

The history of Kiebcu Foods Inc. begins in Lansing, October of 1951 when Richard Kiebler, his brother Ronald, and father LeRoy started a cow boning operation at 1811 N. Pennsylvania Avenue.

On October 16, 1954, the company moved to 4038 N. East Street in Lansing. Here they incorporated selling packinghouse products such as pork, bacon, hams, etc., plus U. S. Good and Choice cattle for the markets. The business was eventually incorporated on January 15, 1958.

In 1960, Michigan Beef, as the company was then called, moved to the former site of the Rosevale Packing Co. east of DeWitt on Round Lake Road.

Meat inspection of the plant changed from State to Federal inspection on March 21, 1972. This enabled the corporation to sell and distribute its products throughout the United States.

The name of Michigan Beef was recently changed to Kiebcu Foods, Inc. and it currently serves the needs of federal and state meat programs, institutions, private food distributors, wholesalers, and independent as well as large chain food markets.

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